Feature Pitch For Community

**Background:** Community is basically a platform for our merchants to interact with each other, to get solved their basic problems related to Ipaytotal services.

The main reason to create community is to provide primary discussion platform to our merchants. They can solve their problems by using community. This community can enhance our efficiency in terms of service and support.

This community will engage our merchants with our platform. We can understand their problems and use them to make our products and services better. We can also use this community to promote our products in a strategic way.

We can see, there are so many platforms which provides community section. This reduces their extra efforts. They get proper feedbacks. As we know, feedback forms cannot extract exact problems faced by consumers. Problems arise at various times and consumers may forget them in some time. We can make every announcement on community.

This is why, community is the better choice to embed in our merchant panels.

**Features to be provided:** Features should be very simple and creative. They should solve the problems and engage our merchants.

1. Some basic and common problems merchants may face while using our platform.
2. A search bar to search the problems.
3. An ask-us form to raise their unique problem faced.
4. Portfolio of our products & services